

Marketing & Community Engagement Intern

Kauffman Center for the Performing Arts' vision is to enrich the lives of everyone in the community through extraordinary and diverse performing arts experiences. The Kauffman Center's marketing team seeks an enthusiastic individual who is looking for hands-on marketing experience in a fast-moving environment. The ideal intern candidate should be comfortable with copy writing, proofreading, graphic design, project management and content creation.

Timeframe:

Internships are 10-12 hours per week with the potential for select evening or weekend events. Dates may be flexible to accommodate school schedules; please indicate availability in a cover letter.

- Summer internships are from mid/late May thru mid/late August.
- Fall internships are from early September thru early December.
- Spring internships are from early-February thru early-May.

The right candidate:

- Is flexible, dependable, detail-oriented and self-starting.
- Has strong written and verbal communication skills with confidence in proofreading abilities.
- Has previous experience with graphic design and multimedia production (photo and video.)
- Has experience with data entry, PowerPoint, Excel, Word, email and social media platforms.

Preference may be given to candidates who meet one or more of the following criteria:

- Is enrolled in or has very recently completed a college degree in Marketing, Communications, Journalism or Arts Administration.
- Has previous work experience in the fields of Marketing, Public Relations, Digital Media, Community Outreach or similar.
- Has experience producing mass email communications using software such as WordFly, Constant Contact, Mailchimp or similar.
- Has experience editing WordPress websites or blogs.
- Has experience coordinating community events and programs.
- Has experience with photography and shooting and/or editing video footage.

Responsibilities:

- Assist with program marketing, communications and PR efforts for any upcoming *Kauffman Center Presents* performance and other community programs and events.
- Assist with multiple projects related to Future Stages Festival, including grassroots marketing coordination, social media, event planning and organization, photo/video highlights and promotion, etc.
- Assist with writing and scheduling social media content as well as monitoring platforms and communication strategies.
- Assist with writing press releases, blog posts, articles and other promotional copy for upcoming events.
- Maintain and contribute to photo and video archives.
- Compile press clippings and archive existing materials.
- Create email marketing templates, deploy email performance reminders and maintain subscriber lists.
- Manage and update online calendar listings.
- Cultivate marketing outreach opportunities.
- Filing, data entry and other administrative duties as assigned.

The intern should be a local student who is available to work at the Kauffman Center. Flexibility for select evening and weekend events is expected.

Compensation:

Up to a \$1,500 stipend will be provided. Staff are also happy to help arrange for course credit.

The Kauffman Center for the Performing Arts seeks a diverse talent pool affording equal opportunity to all candidates without regard to race, color, age, religion, sexual orientation, gender identity, national origin, disability status, protected veteran status or any other characteristic protected by law.

Application process:

Please email a one-page résumé and one-page cover letter to opendoors@kauffmancenter.org. No phone calls, please. All application items must be submitted as a complete package. In your cover letter, be sure to include why you want the position, relevant experience, technical skills and at least one professional reference. References will be checked, and interviews will be conducted.

Visit kauffmancenter.org/internships for fall, spring and summer application deadlines. If you are interested in being considered for more than one internship period, be sure to specify that in your accompanying cover letter.